

## www.bunkerhillchamber.com

There are still a lot of questions on how the Queen of Hearts Game works and what the intensions are for the money earned from this fundraiser. The Bunker Hill Area Chamber of Commerce hopes that this statement will help answer those questions.

First of all, a complete list of rules for the Queen of Hearts Raffle can be found on the Bunker Hill Area Chamber of Commerce's website, <a href="www.bunkerhillchamber.com">www.bunkerhillchamber.com</a>, listed under the Events tab. Please review the rules to help answer questions on how the game is played.

Simply, the Queen of Hearts raffle works like this. You purchase a Queen of Hearts ticket for \$1.00. One ticket will be selected from the raffle drum, if the ticket has your raffle number, you will select a card off of the board to have a chance to reveal the Queen of Hearts. If you do not select the Queen of Hearts, you get a cash prize of \$25 to \$200 depending on what card you revealed and the raffle moves on to next week. That week's tickets are destroyed and new ones are purchased for the following Monday. If you pick the Queen of Hearts, you win the Queen's Jackpot. The Queen's Jackpot is 60% of the total money taken in. So, for every \$1.00 ticket sold, \$0.60 goes to the Queen's Jackpot and \$0.40 goes to the Bunker Hill Area Chamber of Commerce. For example, if the total money taken in is \$1,000, you win \$600 and the Chamber raised \$400. The game is over.

What will the Bunker Hill Area Chamber of Commerce do with 40% of the money? Every dollar that the Chamber raises from this fundraiser will be used towards events that the Chamber sponsors, scholarships, business development, and other worthwhile projects or events that the Chamber may be involved with in the future. The possibilities are truly endless, but the main reason the Chamber decided to do a fundraiser is to secure enough funds to ensure the future of the two annual events that the Chamber sponsors for the next 5 years—Fall Fest on the 2<sup>nd</sup> Saturday in September and the Christmas Walk on the 1st Saturday in December. Both of these events are FREE for our Community to attend and enjoy, but just because they are free, does not mean that they do not come at a cost to someone. The Chamber would like to ensure future plans and improvements to these events that many of you and your family, friends and neighbors enjoy. Without fundraising, the Chamber cannot keep up with the rising costs such as insurance, bands, rental fees for many things—including Santa, Reindeer and the beautiful horse and carriage rides-- electricity, trash, toilets, and bringing you new attractions and things to share with your family. Many people enjoy these events and would like to see them continue. That is why the Chamber is holding a fundraiser asking for the public's help. By playing this Queen of Hearts game, a lucky player has a chance to win 60% of the money and the Chamber raises 40% to keep events like the above mentioned in town, as well as give back to our graduating seniors by awarding scholarships like other Bunker Hill organizations, we would love to generate more businesses in Bunker Hill, and be able to give back to community projects. Depending on how much money is raised, the more the Chamber can do.

After the conclusion of this first raffle (that began on 11/22/17 with the first Weekly Drawing on 12/4/17), the Chamber's Events committee will determine if the Chamber will start up another raffle and what percent of funds will "start up" the next Jackpot.

Here are two guarantees about the Bunker Hill Area Chamber of Commerce's Queen of Hearts Raffle—One, there will be one big winner and he/she will win 60% of what is collected. And Two, every dollar of the 40% that the Chamber raises will be given back to the people of Bunker Hill in some shape or form!

If you have not yet played our Queen of Hearts Raffle, the Chamber hopes that you will consider playing. If you are one of the few hundred players that have already registered and continue to play, we "Thank You" for your support and love of Bunker Hill!! If you have any questions that have not been answered by reading the full list of rules or by this statement, please call Jill Chapman, Raffle Manager at 618-223-9043 or Robin Payne, Chamber Secretary at 585-3591.

Sincerely,
Bunker Hill Area Chamber of Commerce, Events Committee